

The background of the entire image features a man in a grey kurta with a patterned pocket and cuff, looking down. In the lower-left foreground, a sewing machine is shown stitching a piece of fabric.

GET TO
KNOW US!
2025

CRAFTING MAGIC WITH
THREAD

التراب
—AL-TURAB—
by: S. Haroon

EST:2018

S.Haroon Ethnic Clothing

www.sharoontextile.co

About us:

Al-Turab is Pakistan's TOP Arabic THOBE Manufacture under umbrella of S.Haroon Ethnic Clothing, complying with all middle eastern standards. We are official manufacturers for renown brands originated from Europe, Australia, UK , Algeria and USA. our distinguished capability includes getting fabric made on customer demand to meet the export requirements as per regional need.

We are registered export company with Karachi Chambers of Commerce & Industry having REX Certification to meet European import standards.

We started with two thobes in 2018, but trust of our customers and blessing of Allah almighty has grown us to a company having production capacity of 8,000 thobes per month excluding other products.

S.Haroon Grows every day with your trust.

We have an attractive export clientele which makes us different from others

Creating Partnerships

Designing your own clothing can be daunting, especially when you are finally ready to manufacture! Making apparel is a group effort, so we have an ideal team which is ready to craft a right product for you.

Dedicated to Quality

We learn from our customers so perfection is a task which will always be in our dictionary.

Satisfaction Priority

Customer Satisfaction and Secrecy is our top priority





2016

Started with Kurtis

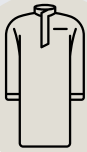
We took initiative with Kurtis but that was a bad idea 🗨️ to go with trend.



2017

Where did idea came from?

During my visit to Dubai, got an idea 💡 to start a THOBE brand in Pakistan, discussed with few friends' But answer was negative, WHO will buy a Thobe from Pakistan? While Arab world is filled with Professional manufacturers



2018

Started my journey with 02

My first two thobes were made by an local master who worked in Kuwait for few months, that was not too good but atleast was a bold initiative with few errors.



2019

We were selling 10-15 per month

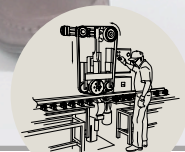
We were selling 10-15 thobes per month and suddenly i got an order of 100 thobes from Trinidad 🇳🇵 South America which was a breakthrough for S.Haroon.



2020-2021

Years of COVID-19

We started making our own thobes in our own very small factory having 02 machines and a single overlock head, in 2021 we had another breakthrough from a buyer from Netherlands 🇳🇱 and we got largest order of that time 500 thobes.



2022-2025

Al-Turab
Is a manufacturer for brands from



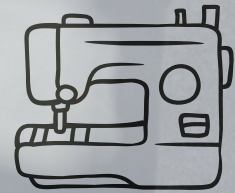
Production Capacity In-House Owned Facility.



75+



7000+ / Per Month



60+

Expansion of Capacity is not a challenge for us

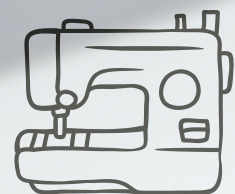
Production Capacity Sourced



55+



5000+ / Per Month



40+

Where We Are?

Unit-1 (Owned)

Address:

P#34-A/418 BLOCK 7/8 THE KATHIAWAR CO-
OPERATIVE, KHI, PK

Facilities:

Cutting, Stitching, QC, Finishing, Digital Printing

Unit-2 (Rented on Overheads)

Address:

B-14, Muslim Town, Shaheed-e-Milat
Road, Off:, Dadabhoy Town, Karachi,
Pakistan

Facilities:

Stitching, QC, Finishing

Warehouse finished Products (Rented)

Plot # WS-23 Quick Plaza, Federal -B Area Block-1,
KHI.PK